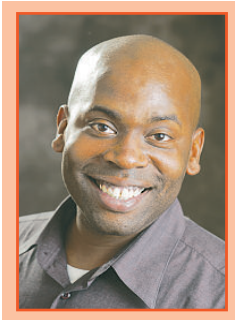


The Wedding Coach

5 great tips to have an Amazing Wedding Day!



Special to the Marin IJ
Sanford Marshall
The Wedding Coach

The question has been popped, you have said yes, your family and friends have been informed that you're getting married! Congratulations, your journey to the alter has officially begun. Wait, this journey can be a challenging one, but it doesn't have to be. That's why The Wedding Coach, Sanford Marshall is here to provide you with five helpful tips to make your Wedding Day the most amazing experience you've ever had.

For most individuals this will be the first time you have been involved with the wedding plan-

ning process so you have no idea about what to expect. Being armed with the right information can help you eliminate the stress of planning and turn it into a fun filled experience. There are so many magical moments along the way, let's enjoy them all!

Here are five tips that can ensure your wedding day is achieved and you have the day you've been dreaming about.

Tip 1 – Recognize the Differences

You and your partner are two different individuals, and you both may view the planning process differently. It's essential to understand that you both may have elements that are more important to one of you than the other. This is totally normal. So remember this following example as a rule, just because your fiancé doesn't care about the

color of the napkins doesn't mean he doesn't care about the wedding.

So before you begin your journey; I encourage you both to have a conversation about how each of you views this process. This will allow you to understand where your fiancé is coming from and set you both up to have a fun and successful planning partnership.

Tip 2 – Celebrate Each Others Vision

Now that you've taken the time to see how each other views the planning process, it's time to see what each other's vision is for this special day.

This will allow you to see what your partner has been dreaming about. Once armed with this information you will both be able to craft a shared vision for this grand day.



Top location: Calistoga,
Theme: "Love Amidst the Vines",
Photography: Krissy McCabe.
Location at right: Old St. Hilary's, Tiburon,
Theme: "Going to the Chapel",
Photography: Gia Canali.

You will both beam with joy as your day unfolds with moments that celebrate your visions, both individually and as a couple.

Tip 3 - Hire a Planner

This is important and one decision that should happen sooner than later for most individuals. Hiring a planner can save you more time, stress

and money than you could ever imagine. A good planner will have connections to help you find vendors that can fit your budget, negotiate on your behalf, and most of all serve as your Day of Coordinator on the Big Day so you can relax and enjoy every moment. This is money well spent!

Tip 4 - Be Selfish

You are the stars of
See *Amazing* con't on page 12



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Groom con't from page 5

ing a retail suit or tuxedo fit especially well. Louis Thomas can create custom made shirts, vests, ties, cummerbunds or bow ties help coordinate your wedding to match or compliment the colors picked for the wedding party.

4. What are the new trends for 2012?

Tom: Flat front pants, more trim and fitted shirts. Pants are going to a more trim and tailored style, lower rises and trimmer silhouettes. Jackets are more tailored with a defined shoulder expression and a suppressed waist line, many designers are showing a slightly shorter coat

length. Rentals are keeping up with these current trends and more will be available for 2012.

5. What accessories do you recommend for the groom?

Tom: Your own shirt and tie elevate the look and presentation of a rental tuxedo. I suggest instead of renting a shirt, a groom should buy their own French cuff shirt and purchase their own neckwear and cuff links. Having your own dress shirt looks great and gives the groom a boost of confidence knowing his ensemble is in perfect order. Buying your own shoes is also a suggestion. Remember, you can wear most

of these items again for special occasions.

6. What advice can you give the groom on his big day?

Tom: On your wedding day, remember all the hard work and preparations are behind you. The wedding is the fun part. Try not to let the any number of situations annoy or bother you. Expect the unexpected; try to relax and enjoy the moment. At the end of day you're married. ■

Louis Thomas is located at 211 Corte Madera Town Center in Corte Madera and can be reached at 415-924-1715 and also in Petaluma at 150 Kentucky Street at 707-765-7175. Visit Louis Thomas on the web at www.louisthomas.com.

Amazing con't from page 4

this production. It's not often in life that we get to say, "this moment is all about me" without being embarrassed or feeling selfish. Well this is that time. I tell all my clients to not allow outside influences to alter their choices as they seek to accomplish their visions.

If you want to have doves released into the air, then let's do it. It's your day and your choice. Your family and friends will rally on your behalf.

Tip 5 - Let's Go and Enjoy the Entire Ride!

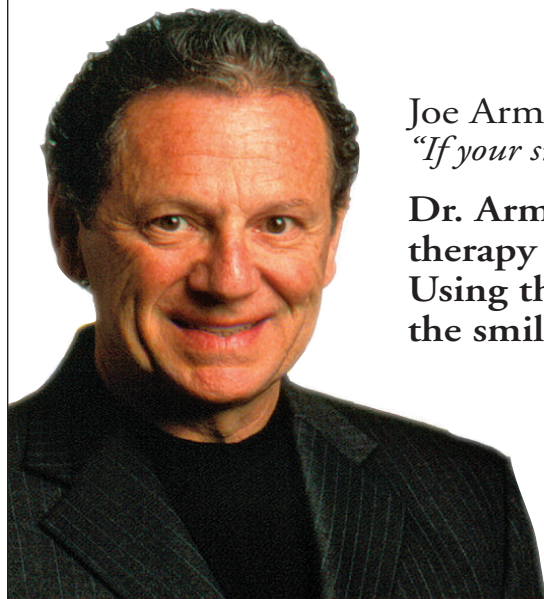
On the Big Day you need to relax and let all your work take care of itself. Remember what this day is all about.

It's about you and your fiancé celebrating a new life of love together. Don't allow anything to take that away. No matter what happens, focus on the love you have for each other and all of the people that are there to share it with you.

If you follow these 5 tips I truly believe you will have the wedding day you've been dreaming about. ■

The Wedding Coach is a full service event planning business, providing a wide range of coordination services to meet every client's individual needs. From a simple brainstorming session, day-of coordinator services, to complete wedding planning services, we do it all. For more information please visit our website at www.weddingcoach.bz or contact our offices at 415.310.0033. May all your dreams come true!

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